

MISSION AND VISION

Regarding the water resources management process, the mission and vision of West Indian Tobacco Company Limited is:

Mission

Understanding the critical need for effective water stewardship we will ensure the prevention and minimization of impacts on natural resources derived from our operation.

Engaging with our stakeholders, we will promote good water governance, setting as an objective to continuously reduce the amount of water extracted and increase recycled water.

Vision

The vision of West Indian Tobacco Company Limited is to work responsibly and innovatively, protecting the environment, ensuring the sustainability of the business through the development of our talents and brands.

Raoul Glynn Managing Director West Indian Tobacco